

## Our Mission

SCOPE (Summer Camp Opportunities Promote Education) is a nonprofit funder of overnight summer camp and college scholarships, creating pathways to potential through Camp, Classroom, College, and Career for children and teens from under-resourced communities who commit to staying in school.

## The Path to Camp and Beyond: Camp, Classroom, College, and Career

Camp is just the beginning. Through SCOPE, kids don't just experience one summer of opportunity—they embark on a journey that keeps them on track for success in school, college, and beyond.



**Camp:** Immersive summer experiences where children develop social, emotional, and leadership skills.



**Classroom:** Every SCOPE camper commits to staying in school, applying the resilience and confidence gained at camp to their academic pursuits.



**College:** Scholarships and support services open doors to higher education.



**Career:** Mentorship and networking prepare young adults for successful professional lives.

## We Believe

That **all children** deserve the chance to experience summer camp to explore, learn, and laugh with friends from sunup to lights out.

That summer camp is where kids discover that **they can**.

That meeting new people at camp helps children feel like they can **belong** just about anywhere.

That conquering challenges—on a ropes course or in life—teaches kids to **aim higher**.

That making a **splash in life** can start with doing cannonballs off a dock.

That the **great outdoors** is the greatest classroom.

That **every child** should know there's **s'more to life** out there, and everything they try, discover, and conquer at camp creates a path to even greater possibilities in **school, college, their careers, and beyond**.

# SCOPE All You Need to Know

## Our Logos

We have several versions of our color logo for you to use



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There are also alternate 1-color versions in navy, beige, black, and white



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### IMPORTANT NOTE:

If you'd like to adjust the color of the logo to match your camp color and/or materials, that's totally fine—we just ask that when using our full color SCOPE logo version, please do not alter the four path colors.

Maintaining this consistency helps protect the integrity of our brand and reinforces the unified journey we represent: Camp, Classroom, College, and Career.

### Supporter Badge >



## Colors

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#202237 | RGB: 32, 34, 55  
CMYK: 86, 80, 49, 58 | Pantone: 282 C



#E7FF5D | RGB: 231, 255, 93  
CMYK: 14, 0, 78, 0 | Pantone: 100 C



#868FEB | RGB: 134, 143, 235  
CMYK: 49, 43, 0, 0 | Pantone: 2123 C



#5F895B | RGB: 95, 137, 91  
CMYK: 66, 28, 76, 10 | Pantone: 2265 C



#00BFAE | RGB: 0, 191, 174  
CMYK: 72, 0, 41, 0 | Pantone: 3262 C



#EAE8D9 | RGB: 234, 232, 217  
CMYK: 8, 5, 14, 0 | Pantone: 9100 U

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