



# Strides for SCOPE

A simple guide to making philanthropy happen with  
**YOUR** camp community during camp and all year long

# Our Mission

SCOPE (Summer Camp Opportunities Promote Education) provides children from underserved communities with life-changing opportunities through the experience of summer camp.

We fund camp scholarships, “camperships” for children who commit to staying in school, so they can gain access to attend nonprofit, residential, ACA-accredited summer camps, at no cost to their family.







# Our Impact

With over 30 years of experience in partnering in the lives of children, SCOPE has helped to fund over 26,000 camperships and counting. This summer alone, over 1,000 camperships will be allocated for children to gain access to camp experiences all over the United States!

## CAMP ALLOWS SCOPE CAMBERSHIP RECIPIENTS TO...

**THINK:** They can achieve things they never thought possible

**FEEL:** Confident in their ability to succeed in life

**DO:** Better in school and achieve more than they ever imagined

Make giving back to  
#SupportSCOPE a part of YOUR  
camp program

LEARN HOW →



# Walk-a-thon, Dance-a-thon, Swim-a-thon

- ★ Campers walk, run, dance, or swim to raise awareness and/or money for SCOPE
- ★ Offer camp families the option to donate per distance walked, time danced, or laps swam
- ★ Keep it simple and make camp families aware that any and all donations will make a difference
- ★ Empower camp leadership (campers and staff) to mobilize your camp community and raise awareness for the cause

Check out this camp whose swim-a-thon has been raising awareness and funds for SCOPE for 10+ years - [click here](#)







## Color Runs, Mud Runs & Camp Traditions

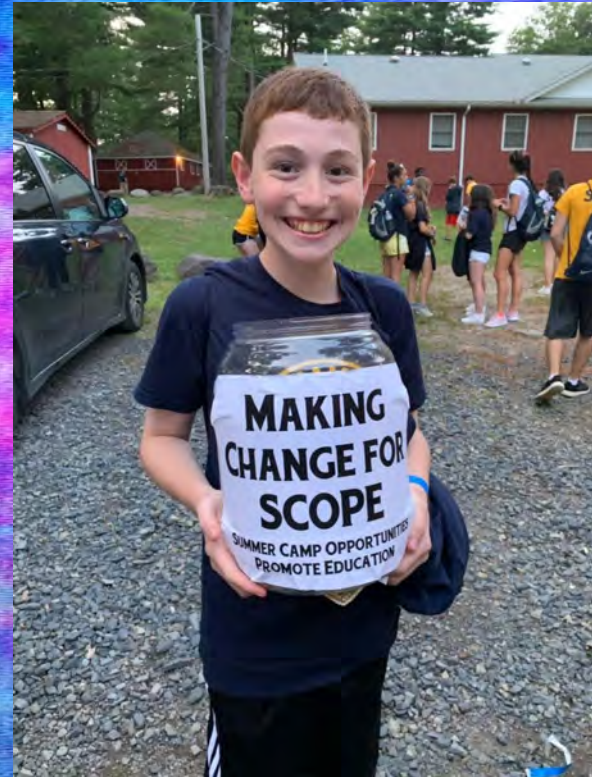
- ★ Take camp-wide events to the next level by integrating the latest craze! Toss color powders into your 5K course, dig out mud pits and create an on campus obstacle course - use what you have to bring your camp community together to give back to SCOPE!
- ★ Turn your favorite camp traditions such as marathon, color war, olympics, campfire or bunk nights and add a philanthropic give back twist. Ex: for every s'more eaten, \$1 will be donated to SCOPE

[See an example, click here!](#)

# Change for SCOPE

- ★ Give campers and parents the opportunity to donate excess trip & canteen money to SCOPE! Leave a change for SCOPE bucket outside the bus and let campers donate their loose change for a good cause.
- ★ Ever hear campers use foul language? Pro tip: place a change for SCOPE bucket in their bunk and encourage a quarter per curse word... the give back funds add up quickly!
- ★ Ask families to donate spare change they collect around their homes- it goes a LONG way!

What a great idea, we want to do this!  
Fill out our form >







# Be a Part of Team SCOPE

- ★ Motivate campers and staff to join a running club in preparation for fall 5Ks and the NYC Marathon
- ★ Form a cheer squad to be stationed at mile markers
- ★ Recruit enthusiastic artists to create spirited signage to be used along the route

[Click here to meet Team SCOPE](#)





# Philanthropic Leadership Opportunities

- ★ Empower your camp leadership (campers and/or staff) to develop initiatives to raise awareness and funds throughout the summer
- ★ Designate a “car wash” day where campers and staff can wash camp vehicles, counselor cars and even the locals from your area to drive through a designated area of camp for a car wash to raise money
- ★ Create a Give Back Night, giving camp leadership the chance to present on a cause they’re passionate about (we hope it’s SCOPE)
- ★ Design and create a legacy/vintage clothing sale (t-shirts, hats, sweats) to sell and all profits would support the cause while raising awareness

[Check out this camp’s t-shirt sale fundraiser - click here](#)





# Camp Values Day/ Awareness Event

- ★ Let the SCOPE staff come to your camp and talk about our mission and ways your campers and staff can get involved!
- ★ We'll talk about ways to volunteer through Youth Projects, Junior Leadership Council, Associate Board, and SCOPE events
- ★ Our team will help ignite your camp community's creativity and build new traditions that incorporate philanthropy as a camp-loved value







# Creative Gaming

- ★ Create fun raffles for the whole family! Think about what your camp families would want to 'win' access to and create an enter to win raffle for these desirable offerings ie: Best visiting day parking space, Facetime over phone call, limited edition camp swag
- ★ Camp swag swap - raise money with your staff/alumni
- ★ BINGO for a cause! Allow camp families to buy bingo boards and create fun challenges around camp for campers to achieve on their bingo board goals, educating them about giving back and having fun all at the same time
- ★ Scavenger hunt! Clues that help to raise awareness and lead to a grand prize in making camp happen for SCOPE campers!

# Philanthropy at Home

Give back to SCOPE without leaving the comfort of your own home, all year long!





# Raffle4SCOPE

- ★ Sign up your camp to be a part of the most fun cross-camp 'competition' to help one of your camp families 'win back' their camp tuition while giving the gift of camp to more SCOPE supported campers!
- ★ Offer your camp families the opportunity to enter to win free tuition to your camp.
- ★ Each participating camp pitches in an even portion of the camp tuition for the winning families camp tuition!

Through support from 34 camps, this annual initiative has funded 305 camperships since its inception in 2016.

[Learn more >](#)





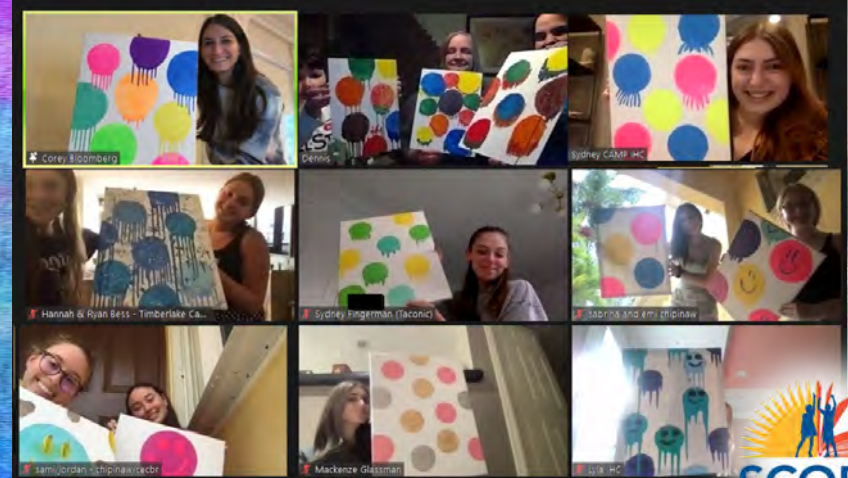
# Grow Individual & Project Donations

- ★ Educate your camp families to double their donations with possible company match programs ie: Amex, Benevity, Fidelity
- ★ Planned giving and donating of stocks
- ★ Motivate your camp families to donate by offering to match their donations



# Better Together: Virtual & In Person Events

- ★ Host a virtual bunk party to raise awareness, have fun and raise funds from home ie: baking, dancing, Fortnite, workout classes, art classes or group bingo night, the ideas are endless!
- ★ Camp reunions for good! Add a philanthropic initiative to your camp reunions by incorporating a give back activity or offering during your reunion





# Camp Apparel for a Cause

- ★ Supporting SCOPE is always in style!  
Design and sell specialty clothing to raise funds and awareness for SCOPE.
- ★ Limited-edition apparel is popular with campers and camp families during the summer and all year long!

Check out one teen's  
Swag for SCOPE sweatshirt sales



# Shop4SCOPE

- ★ Promote SCOPE to your camp community by [sharing our partnership opportunities](#) for buying and giving back - it's a win/win for all!
- ★ Check out [BeMighty](#), [LabelDaddy](#), [Private Prep](#), [Moka Origins](#), and [The Yobow](#) and for great ways to give back to SCOPE through their amazing products!
- ★ Ask your network of business owners and employees to develop give-back initiatives in support of SCOPE!



Rakuten



Mighty™





# Everything Camper

- ★ Promote and sell [SCOPE merch](#) at your camp through Everything Camper's initiative to Support SCOPE!
- ★ Purchase our legacy canvas hat or vintage tee and all proceeds go directly to support SCOPE
- ★ You'll help raise awareness just by wearing this apparel!
- ★ Take it one step further and wear your hat or t-shirt and share it @SupportSCOPE to make your friends aware that you care about camp!



# Get Involved Wherever You Are!

- [Start a Youth Project](#)
- [Join the Junior Leadership Council](#)
- [Join the Associate Board](#)
- [Create a fundraiser](#)
- [Advocate on social media](#)
- [Join our email list](#)



# Contact SCOPE

- ★ Molly Hott Gallagher, SCOPE Executive Director: [molly@scopeusa.org](mailto:molly@scopeusa.org)
- ★ Choi Wah Garcia, Communications Manager: [choi@scopeusa.org](mailto:choi@scopeusa.org)
- ★ Heather O'Dell, Operations Manager: [heather@scopeusa.org](mailto:heather@scopeusa.org)



Add a clickable SCOPE Supporter Badge to your site >

Be sure to tag your posts with  
@SupportSCOPE #SupportSCOPE #Strides4SCOPE

