



# Strides for SCOPE

A simple guide to making philanthropy happen within  
**YOUR** camp community all year long!

# Our Mission

SCOPE (Summer Camp Opportunities Promote Education) provides children from underserved communities with life-changing opportunities through the experience of summer camp.

We fund camp scholarships - camperships - to send children who commit to staying in school to nonprofit residential camps which empower them to reach their full potential.





# Our Impact

By making #Strides4SCOPE, your camp community will help provide children from under-resourced communities with the opportunity to explore outside the boundaries of their home life and experience the magic of overnight summer camp at one of SCOPE's nonprofit, ACA accredited, resident partner camps.

SCOPE campers....

**THINK:** they can achieve things they never thought possible

**FEEL:** confident in their ability to succeed in life

**DO:** better in school and achieve more than they ever imagined

# Philanthropy at Camp

*Make giving back to SCOPE a part of your camp program!*



# Walk-a-thon, Dance-a-thon, Swim-a-thon

- ★ Campers walk, run, dance, or swim to raise awareness and/or money for SCOPE
- ★ Offer camp families the option to donate per distance walked, time danced, or laps swam
- ★ Keep it simple and make camp families aware that any and all donations will make a difference
- ★ Empower camp leadership (campers and staff) to mobilize your camp community and raise awareness for the cause



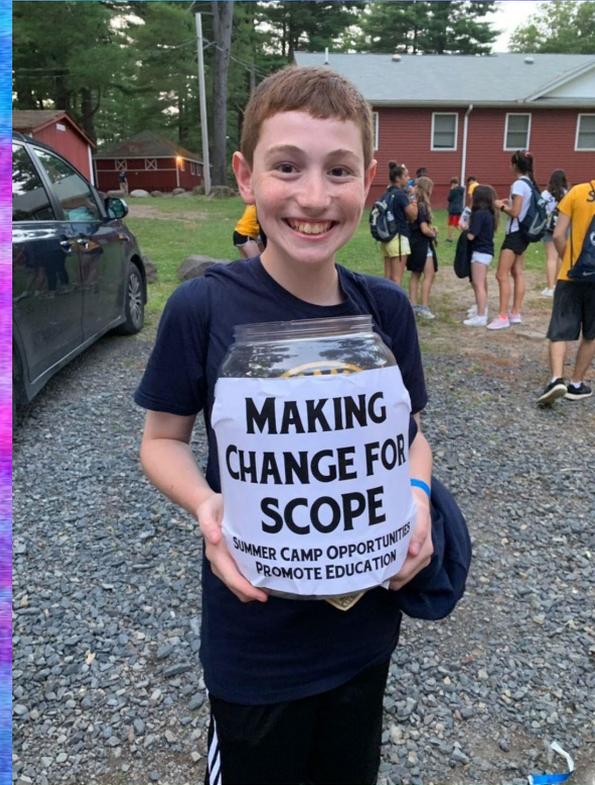


## Color Runs, Mud Runs & Camp Traditions

- ★ Take camp-wide events to the next level by integrating the latest craze! Toss color powders into your 5K course, dig out mud pits and create an on campus obstacle course - use what you have to bring your camp community together to give back to SCOPE!
- ★ Turn your favorite camp traditions such as marathon, color war, olympics, campfire or bunk nights and add a philanthropic give back twist. Ex: for every s'more eaten, \$1 will be donated to SCOPE

# Change for SCOPE

- ★ Give campers and parents the opportunity to donate excess trip & canteen money to SCOPE! Leave a change for SCOPE bucket outside the bus and let campers donate their loose change for a good cause.
- ★ Ever hear campers use foul language? Pro tip: place a change for SCOPE bucket in their bunk and encourage a quarter per curse word... the give back funds add up quickly!
- ★ Ask families to donate spare change they collect around their homes- it goes a LONG way!



# Creative Gaming

- ★ Create fun raffles for the whole family! Think about what your camp families would want to 'win' access to and create an enter to win raffle for these desirable offerings ie: Best visiting day parking space, Facetime over phone call, limited edition camp swag
- ★ Camp swag auction
- ★ BINGO for a cause! Allow camp families to buy bingo boards and create fun challenges around camp for campers to achieve on their bingo board goals, educating them about giving back and having fun all at the same time
- ★ Scavenger hunt! Clues that help to raise awareness and lead to a grand prize in making camp happen for SCOPE campers!



# Philanthropic Leadership Opportunities

- ★ Empower your camp leadership (campers and/or staff) to develop initiatives to raise awareness and funds throughout the summer
- ★ Designate a “car wash” day where campers and staff can wash camp vehicles, counselor cars and even the locals from your area to drive through a designated area of camp for a car wash to raise money
- ★ Create a Give Back Night, giving camp leadership the chance to present on a cause they’re passionate about (we hope it’s SCOPE)
- ★ Design and create a legacy/vintage clothing sale (t-shirts, hats, sweats) to sell and all profits would support the cause while raising awareness





# Camp Values Day/ Awareness Event

- ★ Let the SCOPE staff come to your camp and talk about our mission and ways your campers and staff can get involved!
- ★ We'll talk about Youth Projects, Junior Leadership Council, Associate Board, and SCOPE events
- ★ Our team will help ignite your camp community's creativity and build new traditions that incorporate philanthropy as a camp-loved value



# Philanthropy at Home

*Give back to SCOPE without leaving the comfort of your own home, all year long!*



# Raffle4SCOPE

- ★ Sign up your camp to be a part of the most fun cross-camp ‘competition’ to help one of your camp families ‘win back’ their camp tuition while giving the gift of camp to more SCOPE supported campers!
- ★ Offer your camp families the opportunity to enter to win free tuition to your camp.
- ★ Each participating camp pitches in an even portion of the camp tuition for the winning families camp tuition!





# Match Individual & Project Donations

- ★ Educate your camp families to double their donations with possible company match programs ie: Amex, Benevity, Fidelity
- ★ Motivate your camp families to donate by offering to match their donations

# Better Together: Virtual & In Person Events

- ★ Host a virtual bunk party to raise awareness, have fun and raise funds from home ie: baking, dancing, fortnite, workout classes, art classes or group bingo night, the ideas are endless!
- ★ Camp reunions for good! Add a philanthropic initiative to your camp reunions by incorporating a give back activity or offering during your reunion





# Camp Apparel for a Cause

- ★ Supporting SCOPE is always in style! Design and sell specialty clothing to raise funds and awareness for SCOPE.
- ★ Limited-edition apparel is popular with campers and camp families during the summer and all year long!

# Shop4SCOPE

- ★ Promote SCOPE to your camp community by [sharing our partnership opportunities](#) for buying and giving back - it's a win/win for all!
- ★ Check out [BeMighty](#), [LabelDaddy](#), [Bleach Ink](#), [Private Prep](#), [Moka Origins](#), [The Yobow](#) and [Zinntex Masks](#) for great ways to give back to SCOPE through their amazing products!
- ★ Ask your network of business owners and employees to develop give-back initiatives in support of SCOPE!
- ★ Spread the word about SCOPE to camp families to set SCOPE as their charity of choice through [AmazonSmile](#)!





# Everything Camper

- ★ Promote and sell SCOPE merch at your camp through Everything Camper's initiative to Support SCOPE!
- ★ Purchase our legacy canvas hat or vintage tee and all proceeds go directly to support SCOPE
- ★ You'll help raise awareness just by wearing this apparel!
- ★ Take it one step further and wear your hat or t-shirt and share it @SupportSCOPE to make your friends aware that you care about camp!



# Get Involved Wherever You Are!

- [Start a Youth Project](#)
- [Join the Junior Leadership Council](#)
- [Join the Associate Board](#)
- [Create a fundraiser](#)
- [Advocate on social media](#)
- [Join our email list](#)



# Contact SCOPE

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