# CAMP GOT THERE FIRST

# Dear SCOPE,

Camp changes lives and it changed mine! When I step back, I see what I have accomplished and what I'm capable of.

Camp has become the best thing that has ever happened to me, thank you for making that possible!

Your friend, Adam







scopeusa.org



**Annual Report 2018** 

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# **A Letter From Our Leadership**



To our SCOPE Family,

As we proudly issue the 2018 SCOPE Annual Report, we acknowledge YOU, our greatest supporters, loudest advocates, and dedicated campership providers.

We recognize our incredible SCOPE partner camps and the children who ultimately benefit from the positively life-changing experiences overnight summer camp offers to them.

We express our gratitude for the SCOPE supporter camps who infuse their camp communities with philanthropic awareness and efforts to pay camp forward.

We applaud every youth and mitzvah project, Junior Leadership Council (JLC) initiative, Associate Board member, volunteer, SCOPE Board member and each and every one of you who took a moment from your life to give the gift of camp to provide over 700 camperships during the summer of 2018.

You have made overnight summer camp accessible for thousands of children. For one child in particular, Lena, you have made 7 years of camp opportunities within reach. You continue to give Lena the ability to explore outside of what she ever believed possible. You have empowered her to try harder and push further to make a difference in her own life.

Our annual goal is to impact the lives of even more less fortunate children than we did the year before. With our continued efforts and you as our partner, SCOPE's 29th year will be the most influential yet.

Thank you for your ongoing support for SCOPE and the commitment you provide to the children whose lives you are transforming. Together we can do even more! Join us on our endeavor to help camp get there first at <u>scopeusa.org/campfirsts</u>.

Thank you,

Justin Mayer, SCOPE Board President

Molly Hott Gallagher, SCOPE Executive Director



# **Making Camp Accessible**

SCOPE provides children from underserved communities with life-changing opportunities through the experience of summer camp.

SCOPE funds camp scholarships "camperships" to send children who commit to staying in school to nonprofit, resident camps which will empower them to develop to their full potential.



### ACTIVATE

Through generous donations, sponsorships, and fundraisers, SCOPE raises funds for summer camp scholarships.

### Get Involved >

### ALLOCATE

SCOPE distributes funds to more than 40 ACAaccredited, nonprofit overnight camps across the United States.

### **Discover Our Impact >**

### ACCOMPLISH

SCOPE campers learn new skills and develop a sense of independence from the magical experience of overnight summer camp.

Experience SCOPE >

44444

# Summer camp provides children with access to step outside the boundaries of their home life to...











# LIVE

in a safe, healthy, and nurturing environment

# DEVELOP

new skills and explore individual interests

# **BE CHALLENGED**

by new experiences

## CREATE

life-long bonds of friendship and community

# **LEARN**

from positive adult role models

# GAIN

leadership skills and confidence



Because of your support, we are proud to recognize...

**100%** of children receiving SCOPE camperships commit to staying in school

80% of SCOPE partner camps provide year-round youth services

**700+** camperships provided in 2018

4

# 25,000 Camperships

Total camperships SCOPE has funded in the Northeast, Midwest, Southeast and Southwest regions of the United States since 1991 with support from individuals, camps, businesses, and foundations. Thank you!



# **2018 SCOPE Camperships**

\$1,300 sends a child to camp in the Northeast for 2 weeks; \$500 in the Midwest, Southeast, and Southwest.





# **Our Impact: Outcomes**

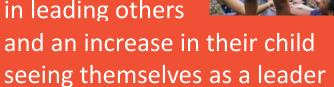
# 93%

of Camp Vacamas campers made significant gains in two Social and Emotional



Learning (SEL) categories

# 72% of Trail Blazer **Camps parents** reported an increased interest in leading others





98% of YMCA Camp **Flaming Arrow** campers improve their confidence

### View more outcomes >



91%

of Jameson Camp parents reported that their children became more responsible for their own actions at camp.

# **Beyond Camp**

By providing summer camp opportunities, SCOPE promotes long-term educational success for the children we serve. These children commit to staying in school and are then eligible to return to camp year after year.

Northeast campers who have received SCOPE campership support for six or more years, and graduate from high school will qualify to apply for SCOPE college scholarship support through the Sanford Lavitt Endowment Fund.







By opening the door to summer camp opportunities with a focus on education, and through a long-term commitment to the children we serve, SCOPE seeks to inspire and empower children to make positive contributions to their communities and become self-sustaining adults.

### Contribute to the Lavitt Fund >

# **HONORING JAY JACOBS**

SCOPE Founder, Jay Jacobs received the 2018 ACA Legends of Camping Award at the SCOPE Benefit Dinner.

In Jay's words, "If we give a child the [opportunity to] dream big – we'll be planting seeds. Then, together we can and will change a life..." SCOPE camperships provide countless opportunities for children to transform their lives for a brighter future.





As Jay echoes Ben Appelbaum's words, "Give as much as you can. Give until it hurts. And then give some more." Join us to plant seeds for the future of the children SCOPE serves.

Give at scopeusa.org/donation.

# **2018 SCOPE PARTNER CAMPS**

In 2018, SCOPE partnered with 42 nonprofit, overnight, ACA accredited camps throughout the U.S. to provide over 700 camperships. These are our phenomenal camp partners:

### **NEW YORK REGION**

Berkshire Hills Eisenberg Camp, NY Eden Village Camp, NY Fiver Children's Foundation, NY The Fresh Air Fund, NY Hands in 4 Youth, Home of Vacamas Camps, NJ Holms Camp and Retreat Center, NY Homes for the Homeless Summer Camps, NY Camp Homeward Bound, NY Johnsonburg Camp and Retreat Center, NJ Kiddie Keep Well Camp, NJ New York YMCA Camp, McAlister, Talcott & Greenkill, NY North Shore Holiday House, NY Camp Olmsted, NY Camp Onas, PA Ramapo for Children, NY

Summer Camps at College Settlement, PA Surprise Lake Camp, NY Trail Blazer Camp, NJ Camp Wilbur Herrlich, NY YMCA Camp Bernie, NY YMCA Camp Hi-Rock, MA YMCA of the Pines, NJ

### **MIDWEST REGION**

Camp Beechpoint, MI Easterseals Timber Pointe Outdoor Center, IL Happy Hollow Children's Camp Inc., IN Holiday Home Camp, WI House In The Wood, WI Jameson Camp, IN Camp Jorn YMCA, WI Camp Kooch-i-Ching, MN McGaw YMCA Camp Echo, IL Camp Newaygo, MI Camp Oty'Okwa, OH Skyline Camp & Retreat Center, MI Union League Boys & Girls Club Camp, WI YMCA Camp Minikani, WI

### **SOUTHEAST REGION**

C5 Georgia Youth Foundation Camp Leadership University, GA YMCA Camp Wewa, FL YMCA Camp Winona, FL

### **SOUTHWEST REGION**

Camp Cell-A-Bration, TX YMCA Camp Cullent, TX YMCA Camp Flaming Arrow, TX

### Learn more >



# FOUNDATION AND COMMUNITY PARTNERS

SCOPE appreciates the ongoing relationships with our foundations and community organizations. <u>Check them out online ></u>





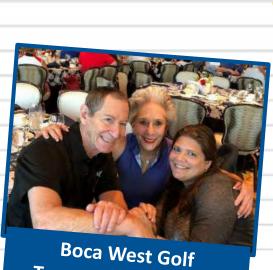
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**2018 SCOPE ANNUAL REPORT** 

# SCOPE Events Across the Country Raised Over \$750,000!



Amplify Austin



Tournament & Raffle



SCOPE Mix+Mingle Event



Raffle4SCOPE



SCOPE Midwest Benefit





SCOPEUSA.ORG

# **PHILANTHROPIC CAMPS**

Creating a culture of philanthropy at camp provides the entire camp community with an opportunity to be a part of something bigger than yourself. With a captive camp-passionate audience, camps create philanthropic opportunities that fit within their existing programs to develop initiatives that help to provide the gift of summer camp through SCOPE.



Learn more about philanthropic camps who support SCOPE >

Proud Supporters of SCOPE

SCOPE

# **SUMMER STRIDES4SCOPE**

SCOPE partners with camps to engage, educate and activate their campers, staff, and camp families to help less fortunate children gain access to similar camp experiences their camp provides.

- Banner Day Camp, Tshirts4SCOPE, Staff GaGa Tournament
- Camp Champions, Seniors Service Day
- Coleman Country Day Camp, Swim-a-thon
- Camps Equinunk & Blue Ridge, Teen Service Talk
- Camp IHC, Teen Service Talk
- KECamps, Giving Jars
- KenMont/KenWood Camps, Swim4SCOPE & Climb4aCause
- Lake of the Woods/Greenwoods Camps, Swim-a-thon
- LakeView Day Camp, Broadway Show Tickets
- Meadowbrook Country Day Camp, Scavenger Hunt
- Pierce Country Day Camp, Camp Kindness Day Swim Event
- Camp Taconic, Walk-a-thon & Haircuts for SCOPE
- Timber Lake Camp, Color Run
- Timber Lake West Camp, Visiting Day Parking Raffle
- Camp Towanda, Teen Service Talk, Visiting Day Parking Raffle, Camper Bank Funds
- Trail's End Camp, Teen Service Talk
- Tyler Hill Camp, Mud Run

<u>Get your camp involved with Strides4SCOPE ></u>



Proud







# 444444

# **RAFFLE4SCOPE 2018**

14 resident and 13 day camps participated in the 3rd Annual Raffle4SCOPE initiative by raising awareness for SCOPE through their camp community. Participants enter to win back one child's camp tuition to the camp they are registered with.

### Become a Raffle4SCOPE Camp >

### In 2018, 574 tickets were sold for Raffle4SCOPE, giving 44 more children access to overnight summer camp!



Proud

Supporters of SCOPE

SCOPE

# PHILANTHROPIC CAMP OF THE YEAR: CAMP TACONIC



In 2018, SCOPE created an award to recognize and honor one summer camp or organization each year, for their efforts in philanthropy and giving back through their camp community. The camp's contributions to SCOPE are influential beyond the borders of summer. This inaugural honor was awarded to Camp Taconic.



"Throughout the year we encourage our camp community to recognize and embrace the importance of giving back to others. Our campers and staff understand the impact of camp and are inspired to support SCOPE!" - Camp Taconic



# **SCOPE ASSOCIATE BOARD**

### Believers and champions of the camp experience

The SCOPE Associate Board is a growing group of young professionals, ages 21+ who leverage their expertise, networks and resources to help advocate and fundraise for SCOPE.

The SCOPE Associate Board believes camp has the power to provide a lasting and positive impact in the life of a child, and support SCOPE's mission to provide camp scholarships to as many less fortunate children from low-income families as possible.

### **FY18** Associate Board Initiatives

- Birthday Beyoncé Dance Class, Marisa Gershwin
- Birthday Fitness Class, Dani Cohen
- EPIC Cares4SCOPE and ACA NY & NJ
- Kicks4Camp Kickball, Jason Kleinman, Amanda Krasnoff & Dana Laxer
- March Madness, Robbie Gothelf
- Midwest Kick Off Event, Lillie Kugler
- Olympics, Jared Reiter
- Super Bowl for a Cause, Jason Rosen
- Trail's End Camp Alumni Reunion, Sara Fetterhoff

### Learn more about the SCOPE Associate Board >









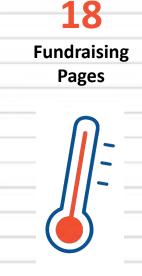


# **YOUTH & TEEN LEADERSHIP**

### A new generation of leaders

Through engaging initiatives, projects, school and community SCOPE clubs, Junior Leadership Council events, and service projects, youth and teen supporters raised awareness and funds for SCOPE throughout the year to give back (and receive community service credit)! Get involved >

Bake/Pizza Sales Bracelet Sales Dine & Donate Events Letter Writing Shopping Events Leadership Trainings Lemonade Stands Packing Projects Social Media Campaigns









# 100

Proud

Supporters of SCOPE

SCOPE

Camp Survival Packs



# **CELEBRATORY MILESTONES TO SUPPORT SCOPE**

SCOPE is a great organization for children of any age to collaborate with as they approach a birthday, bar/bat mitzvah, graduation, holiday or other celebratory milestone they wish to raise money and awareness towards.



### **2018 Celebratory Milestones Projects**

- Gabi A (Lake of the Woods Camp)
- Sammi A (Pine Forest Camp)
- Connor B (Camp Sequoia)
- Abby B (Camp Emma Kaufmann)
- Sami B (Meadowbrook Country Day Camp)
- Alyssa F (Camp Canadensis)
- Miriam & Sam G (Surprise Lake Camp)
- Emily G (Lake of the Woods Camp)
- Maddie G (Lake of the Woods Camp)

### Kick start your own project >

onade

- Samantha G (Towanda)
- Sydney G (Camp Tevya)
- Emma K (Timber Lake Camp)

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- Sophia L (Trail's End Camp)
- Madison M (Cedar Lake)
- Margaret R (Camp Longhorn)
- Madi S (Camp Canadensis)
- Jamie S (URJ Eisner Camp)
- Ava S (Camp Towanda)

In score



# Camp Got There First: Lena's Camp Story

# Dear SCOPE,

### Because of you, CAMP GOT THERE FIRST.

For 7 years, you have helped me to attend camp. And with your help, camp has provided me with life skills and lasting memories. Some of my summer takeaways include:

When I was 1D years old, I had kind staff to show me the way and made everything fun When I was 11, I was grateful to have the opportunity to have fun for free at camp At 12, I embraced time with my second family, the campers and staff At 13, camp helped me develop character in a happy and fun environment outside of the city At 14, I learned life lessons, like putting effort into everything you do and making my bed At 15, I continued to work on my swimming skills and job preparedness skills At 16, I gave back to my camp community by becoming a counselor and imparting what I've learned onto my campers

SCOPE helped my camp experiences become affordable experiences and it's through your support that so many children like myself are able to attend camp and hopefully, with your help, this trend

WILL continue.

Thank you,

LENA



Help make camp firsts possible for a SCOPE camper >





# **2018 FINANCIALS**

Revenue & Support	2018	2017
Contributions	\$996,586	\$749,027
Fundraising	\$291, <mark>43</mark> 4	\$230,602
Interest	\$6,046	\$5,150
Net unrealized and realized gains	\$54,867	\$36,361
Total Revenue & Support	\$1 <mark>,</mark> 348,933	\$1,021,140
Expenses	2018	2017
Camperships	\$722,020	\$458,534
Management and General	\$39,808	\$42,050
Fundraising	\$183,382	\$212,567
Costs of direct benefit to donors	\$114,964	\$103,944
Total Expenses	\$1,060,174	\$817,095



SCOPE's fiscal year runs from October 1 through September 30. The information on this page is sourced from our audited financial statements. For more financial information, <u>download our Form 990 at guidestar.org ></u>

SCOPEUSA.ORG

# **THANK YOU TO OUR 2018 SUPPORTERS**

On behalf of the children SCOPE serves, we are grateful for the ongoing support of individuals, foundations, and businesses.

### FOUNDERS CIRCLE \$100,000+

Jay and Mindy Jacobs TLC STARFISH Foundation

### LEGACY CIRCLE \$15,000-\$99,999

Boca West Children's Foundation

**Camp America** 

Camp Bronx Fund

Camp Brooklyn Fund

Hannah S. & Samuel A. Cohn Memorial Foundation

Fred Gabler Helping Hand Camp Fund

HELP USA

Jill and Loren Kleinman Camp Taconic and Camp Taconic Families

The Lavitt Family Super Enterprises

Levity impACT Charitable Foundation

The Henry Nias Foundation Courtesy of Vicki Edelman Tate

The Pierce Family Pierce Country Day Camp and Birchmont Camp Families Wendy and Andy Siegel Tyler Hill Camp and Tyler Hill Camp Families

PATRON CIRCLE \$10,000-\$14,999

CampGroup, LLC

Sari and Jay Canell

Loren and Neil Canell

Dayna Hardin and Dana Kite Lake of the Woods and Greenwoods Camp Families

**Microsoft | Bing** 

Stephanie and Mitch Reiter Camp Towanda and Camp Towanda Families

Lauren and Joel Rutkowski Camp IHC

Elaine and Brian Weinberg College Bound Opportunities

### BENEFACTOR CIRCLE \$5,000-\$9,999

Aesthetic Plastic Surgery

American Camp Association, New York & New Jersey

**Banner Day Camp** 

The Coleman Family Coleman Country Day Camp Miki and Larry Debb

Envestnet

Fifth Generation Inc.

Doug Fisher

**GEM Realty Capital, Inc** 

Rona and Marc Honigfeld Trail's End Camp

Jessica Jacobs Everything Camper

Jane and Dan Kagan Bryn Mawr Camp and Jeff Lake Camp

Sheryl and Richie Kamen Adam Baker Camps Equinunk and Blue Ridge

Matthew Layman

The Lefkofsky Family Foundation

Rachel and Gregg Licht Elmwood Day Camp

Sam Lieberman

Laura and Mark Newfield Iroquois Springs

Andrea and Scott Ralls Southwoods and Summer Trails Day Camp

22

The Skier Family AMSkier Insurance Smaller Earth I Camp Leaders Lucia and David Thoensen Tamarak Day Camp

Meryl and Mark Transport*Crestwood Day Camp* 

**David Weinberg** 

Michele and Dan Zenkel Zenkel Foundation

### CAMPFIRE CIRCLE \$2,000-\$4,999

**Abrams Fensterman** 

**Abt Electronics** 

**Bay Crane** 

Helena and Mark Benerofe

Lauren and Mark Bernstein Camp Walden NY

CampMinder

Terry and Sandy Cohen Camp Marimeta

Jackie and Christopher Curtis

**The Dime Bank** 

**Driscoll Foods** 

The Etra Family Camp Pontiac

Fran and Robert Geier

Lynn and Peter Glantz

Linda and Geoff Glass

Scott Glick

**Robbie Gothelf** 

Brooke and Jeff Gould Independent Lake Camp

**H&H Purchasing Services** 

**Kathleen and Leonard Jacobs** 

Lauren Jacobson

**JHL Capital Group LLC** 

Erika and Matthew Kulekofsky Emma Kulekofsky

Michael Labadorf Sobel Affiliates

Sophia Lader

LICAPS

Jaimee and Daniel Loewy

Alison and Josh Male Gate Hill Day Camp

**Mitchell Modell** 

MorganLi

Susan and Ross Moskowitz Camp Westmont

Jill and Andy Pritikin Liberty Lake Day Camp

**Putnam Investments** 

**Riley's Way Foundation** 

Sophya and Jason Rosen

Wendy Rosen

Helen and Allen Schwartz

Jessica Silverstein

Matt Stoltz Island Lake Camp

Emily and Tony Stein Camp Echo Lake

Summer 365 | Give Sum

Wendy and Andrew Tannenbaum

**Jill and Neil Tipograph** 

Jeanne and Frank Top

Shari Turell

Ilana and Skip Vichness

The Westchester Bank

Haley and Rob Wilk

Martha and David Wong

Richard Woodstein Camp Robin Hood

Lois and Bruce Zenkel

### FRIENDS CIRCLE \$1,000-\$1,999

Sammi Altman

Connor Beckman

Sami Bender

**Abby Blank** 

Adena and Matthew Brown Camp Wayne for Girls

**Roz and Jed Buck** 

**April Callender** Camp Olmsted **Camp Connect Camp Lisa Foundation** The Camp Professionals **Chippewa Ranch Camp Citrin Cooperman** C.J. Cohen **Marc Cohen** Josh Corpuel **Camp Wayne for Boys Elinor and Michael Crames Custom Concentrates Janice and Greg Diamond Robert Ditter** Lois and John Donnelly Scott Fortunoff Jaftex Corporation and Affiliates Leslie and Howard Gabler **Spencer Gilden** Jason Glasser Jonathan Gold The Arbor Group of Camps Mason Goldberg Meadowbrook Country Day Camp **Jeffrey Goldstein** 

Jaclyn and Leo Greenberg Sarah Greenberg The Halper Family JH Paper Company

Patti and Tarek Ismail

Sydney Jackier

Alyssa and Jeremy Knobel

Corinna and Gerhard Komenda Tree-Mendous

**Tracie and Larry Kugler** 

Label Daddy

**Heath Levine** 

**Jared Marcus** 

Cassie and Justin Mayer Timber Lake West and Timber Lake West Camp Families

Diane and Stan Mayer

Mary Jo and William McCarthy

Scott Mehlman

**Michael Messerman** 

Allison and David Miller Camp Starlight

Mixology Clothing Company

Madison Moskowitz

The New York Community Trust

New York State Camp Directors Association

Nancy Nimkoff

Dennis Regan

Jared Reiter

Kim and Sam Roberts Carol and Len Robinson Wendy and Rory Rosegarten Sandra and Dennis Rosen Camp Ojibwa **Deborah Rounds Dana and Seth Ruderman Margaret Rudolph Gregory Sachs Tracey Sachs and Scott** Marovitz Jon Samuel **David Schwartz Foundation Gayle and David Schreiber Club Getaway** Jamie Schwartz **Ilise and David Schwartzwald** Laura and Dave Skolnik **Debbie and Jem Sollinger Blake Sunshine Shelley and David Tager Yoshio Takeda Tallisman Developments LLC** Sandra and Michael Tannenbaum **James Upchurch** Wayne County Camp Association **Erica and Aaron Wellington Camp Wilbur Herrlich** 

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