



Starting a SCOPE Club at YOUR School

A step by step process to make your club a success



Beginning steps



In order to start a SCOPE Club, there are a few things you need to do first...

1. Make sure there is a teacher or adult to be the supervisor
2. Get enough students to start the club - hopefully more will join as the club progresses
3. Have club approved by a principal or someone who is in charge of clubs
4. Let the SCOPE office team know you are starting a club

Some ways to recruit members are:

- Invite classmates
- Social media
- Emails
- Posters
- Club fairs
- Spreading the word!

The process to set up a club is different at each school. Ask the SCOPE office team for help if you have any questions!

Once the club is approved...



- Figure out how often the club will meet and the location. Having an organized plan can ensure the club is successful.
- Review this slideshow and create a plan for your first few club meetings.
- Assign or vote for Club Officers, Roles, and Committees:
 - Leaders: A Minimum of Two Leaders are Recommended and These Two People are In Charge Of the Meetings and Running the Club
 - Note Taker: To Take Notes on a Google Document to be Shared With the Rest of the Club Later
 - Treasurer: To Count the Amount of Money After Events/Fundraisers and Secure the Money Safely. Give to SCOPE Office at Determined Date
 - Marketing/Outreach Chair: Get the Word Out About Upcoming Fundraisers & Activities, Take Pictures at Initiatives and Send to SCOPE Office Team to Use on Their Social Media and Website (@SupportSCOPE)
- Discuss with members if any committees need to be formed to help the club run

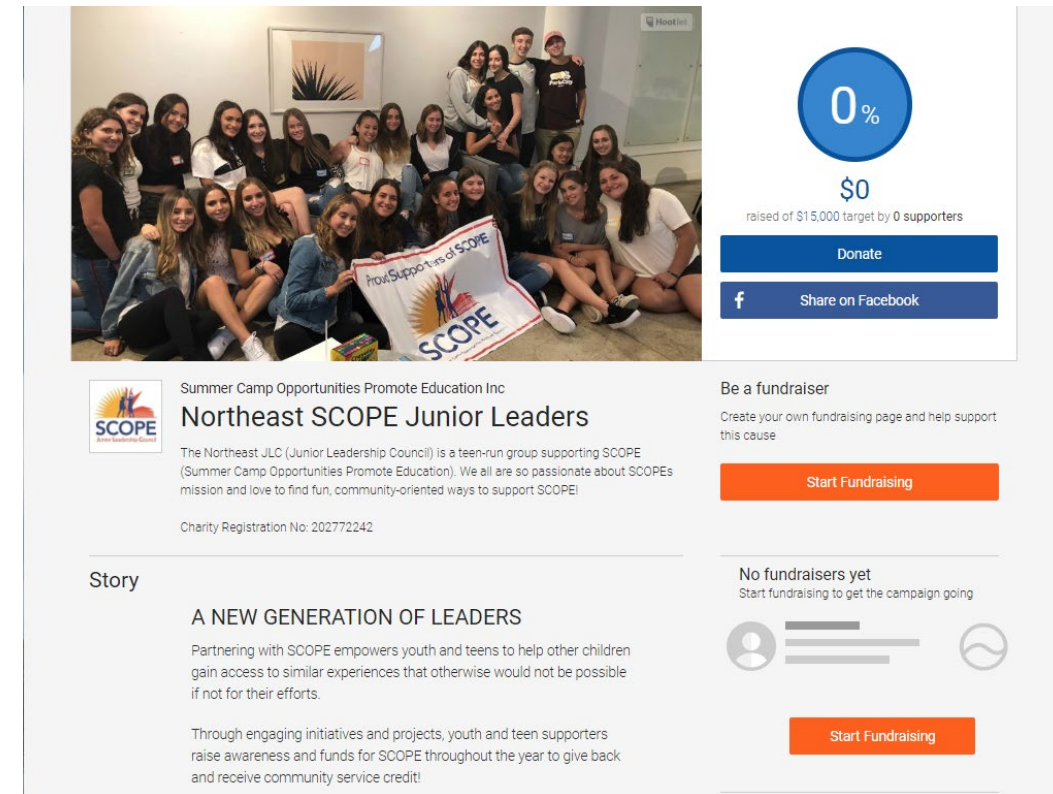


Create a SCOPE Club Fundraising Page

Creating Just Giving pages are a great and easy way to fundraise, collect donations and to see how other schools are doing around you! Think friendly competition...

<https://www.justgiving.com/campaign/NEJLC>

- Click 'Start Fundraising'
- Sign up with Just Giving to start your page
- Select "Personal Challenge" in fundraising options menu
- Set a goal and add a profile picture
- Edit your story to best fit the club's goals.
- Once your fundraising page is made, your page is ready to share!



The screenshot displays a Just Giving fundraising page for the 'Northeast SCOPE Junior Leaders'. At the top, a large group photo of the club members is shown, with one member holding a banner that reads 'Prox Supporters of SCOPE'. To the right of the photo, a circular progress indicator shows '0%' raised, with a '\$0' amount and the text 'raised of \$15,000 target by 0 supporters'. Below this are buttons for 'Donate' and 'Share on Facebook'. The page header includes the SCOPE logo and the text 'Summer Camp Opportunities Promote Education Inc'. The main title is 'Northeast SCOPE Junior Leaders', followed by a description: 'The Northeast JLC (Junior Leadership Council) is a teen-run group supporting SCOPE (Summer Camp Opportunities Promote Education). We all are so passionate about SCOPE's mission and love to find fun, community-oriented ways to support SCOPE!'. The charity registration number '202772242' is also listed. The 'Story' section is titled 'A NEW GENERATION OF LEADERS' and contains two paragraphs: 'Partnering with SCOPE empowers youth and teens to help other children gain access to similar experiences that otherwise would not be possible if not for their efforts.' and 'Through engaging initiatives and projects, youth and teen supporters raise awareness and funds for SCOPE throughout the year to give back and receive community service credit!'. On the right side, there are two 'Start Fundraising' buttons, one under the heading 'Be a fundraiser' and another under 'No fundraisers yet Start fundraising to get the campaign going'.

First Day!



Yay! You have successfully made a SCOPE Club! The SCOPE staff team is always happy to offer support if any questions arise. The first day is perfect for informing people about SCOPE as well as laying out future steps.

SCOPE MISSION:

SCOPE (Summer Camp Opportunities Promote Education) provides children from underserved communities with life changing opportunities through the experience of summer camp. Our campers benefit from a positive, safe, and healthy environment led by excellent role models, who help them develop their full potential. SCOPE believes summer camp reinforces what children learn in school and enhances overall academic learning.

It is important to check out the SCOPE website (<http://scopeusa.org/>) to go over the SCOPE Mission, Impact and How your club is going to make a difference!

scopeusa.org



@SupportSCOPE

Commonly asked first day questions



- **How is money raised?** SCOPE needs donations in order to provide camp scholarships! We get donations from businesses, events, foundations, individuals, and of course – SCOPE Clubs!
- **Where does the money raised go?** The money funds “camperships” for children to go to overnight summer camp for two weeks. A “campership” is a Camp Scholarship.
- **What kinds of camps are the children attending?** Children who receive a SCOPE campership attend camp at a SCOPE Partner Camp. These camps are nonprofit, overnight, American Camp Association (ACA) Accredited camps.
- **Why is it important that they attend summer camp?** The children receiving SCOPE camperships are from low-income families and they are typically from areas where getting a breath of fresh country air is extremely rare. Their families work directly with the SCOPE partner camps to enroll their children. There is not a specific “SCOPE Camp.”
- **How much does it cost to send a child to camp?** How long do they go for? It costs \$1,300 for 2 weeks
- **What kind of children are eligible for SCOPE?** Children ages 7 – 16 that participate in the free lunch programs at school are eligible to receive a SCOPE campership. SCOPE partner camps often select children through local public/charter school systems. Children are committed to staying in school in order to return to camp year after year.

To wrap up the first day

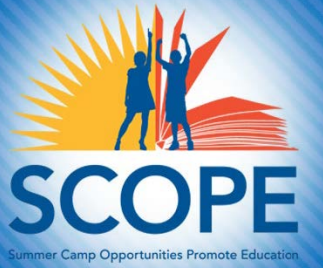
Watch the SCOPE video:
<https://youtu.be/qZXI3dOcCRc>

SCOPE Videos, Camper
Speakers, Camper Thank
You Letters:
<https://scopeusa.org/about/media-room/>

Summer Camp Opportunities Promote Education



POSSIBLE PATHS FOR YOUR SCOPE CLUB



There are many different fundraisers and events that your SCOPE Club can take part in throughout the year

Different Options for Events & Projects



Keep in mind that you can do many or all of these throughout the year! Try and choose options that fit your community best, so that you are the most invested in making them a success:

- Bake/Lemonade/Tech Accessories/Pizza Sales
- Rallies or school wide events (walkathon, danceathon, fashion show, competitions)
- Service Projects: Camp Survival Packs and Dream Boxes
- Writing Letters to SCOPE campers
- Overall fundraising/ any other ideas you come across that you feel would be beneficial (talk to SCOPE staff about getting creative)
- Connecting with local businesses for support
- Raffles

Sales



Sales of pizza, lemonade, desserts, other food and even tech accessories can raise a lot of money!

- Ask members what they would like to sell and let them and other students bring in items to sell.
- To earn more money, sell food in the morning or at lunch time so more students are reached.
- Make sure that the treasurer collects the money so it can be sent to SCOPE!



Athletic events/ School wide events

Athletic and school-wide events involve tons of planning. Here are some samples to jumpstart a conversation with members:

- Host a school wide **walkathon, danceathon or race** to raise money for SCOPE. Students can get sponsors and try to raise the most money!
- **Tournaments** are a great way to raise money, people can pay to enter or get sponsors to sponsor them as they progress in the game.
- **Class vs. Class** competition to raise the most money with a prize being something small such as free pizza for lunch.
- Have a **talent show** where people pay for their tickets or a fashion show where local companies donate or lend clothes and students walk in them are also fun options. With a fashion show, if the companies donate clothes you can sell them to students after the show and if the companies just lend clothes, you can charge people for a ticket or both!

Service Projects: Survival Packs and Dream Boxes



Have a drive for NEW school supplies or NEW camp essentials (such as soap, shampoo, and toothbrushes). Set a deadline for people to get these products/materials in and send out emails/utilize social media to get the word out. Once the products are in, have a team meeting to assemble the boxes and write notes to put in them. If you are pursuing this option and have further questions, email the SCOPE team.

Remember to build in a fundraising component for these service projects!

- Dream Boxes:
<http://scopeusa.org/dreamboxes/>
https://youtu.be/dTwZ_EJKz7I
- Camp Survival Packs:
<https://support.scopeusa.org/pack>



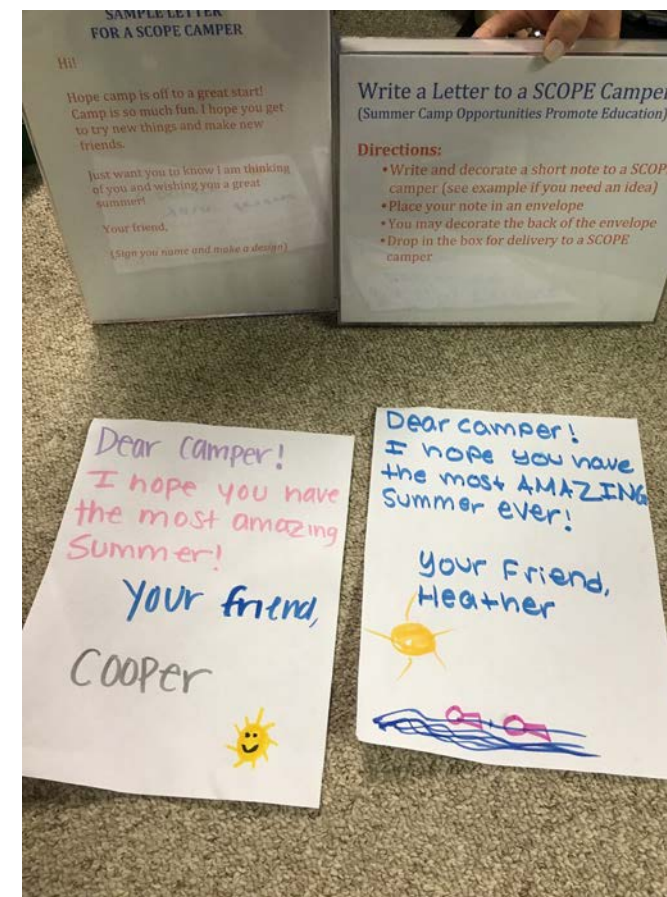
Write Letters to SCOPE campers

The children that are going to SCOPE camps don't always receive letters. To make their camp experience even more special, SCOPE likes to send them letters.

During one or a few meetings, write letters and decorate them so that the campers can have a specialized touch once they are at camp. This will be the activity at meetings and is super beneficial in-between big events or towards the end of the year.

Another option would be to write letters to congratulate high school graduates that were a part of SCOPE.

You can also have the letter-writing be a school-wide activity!



Connecting with local businesses for support

Many local businesses would be happy to donate a portion of their sales to SCOPE for a set amount of time.

- Talk to any shop you feel may donate, this could be anything from a clothing shop to a coffee shop or restaurants.
- Email or visit the shop and make sure to stay very engaged and connected so that they will follow through with getting the word out and ultimately donating the money to SCOPE.
- Make flyers and get the word out to raise awareness of the event and as much money at the event as possible.
- Inquire about making coupons where a portion of the money will be donated back to SCOPE.
- Final note: Keep in mind any connections members have with a store can be super helpful. Think of frequently visited places and local businesses.

Raffles

Raffles can be incorporated into many events or be a stand alone event

- Have shops or businesses donate either coupons, clothes, free or discounted meals, makeup products, a personal training session, or any other giveaway you can think of or that is offered.
- Invite parents to this event and try to encourage many people to go so that the events are bid on.

Offer a prize for the club member who sells the most raffle tickets!



Events: Determine Logistics



If you are creating a SCOPE Club event, keep these logistics in mind when planning it:

Month: _____

Day: _____

Time: _____

Location: _____

Remember, the club can start small and work their way to bigger goals throughout the year!

Set a Goal of How Much Money You Want to Raise: \$ _____

Determine who is Going to Work at the Event and What Their Position is (If A Lot of People Volunteer, Assign Shifts) _____

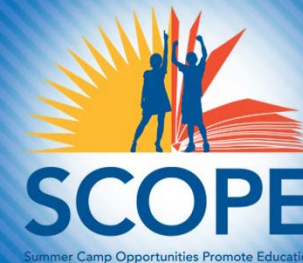
Overall 'FUN'raising



Overall, SCOPE is an organization that relies on donations to provide 'camperships' for less fortunate children.

Try and have people donate in anyway because everything helps! Once again, if questions arise on how to ask for money or you want to go about raising money in a different way, always feel free to reach out to the SCOPE office team.

By supporting SCOPE, you help give children, who otherwise could not afford it, the chance to experience the magic of camp!



SCOPE WEBSITE: scopeusa.org



@SupportSCOPE

- #SupportSCOPE is the official hashtag of the organization
- #Strides4SCOPE is the official hashtag if you are doing a project/event for the organization

Ask the SCOPE office team about Community Service Credit for your efforts!

Learn more about SCOPE's Junior Leadership Council (JLC):

<https://scopeusa.org/about/youth-teen-leadership/>

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