

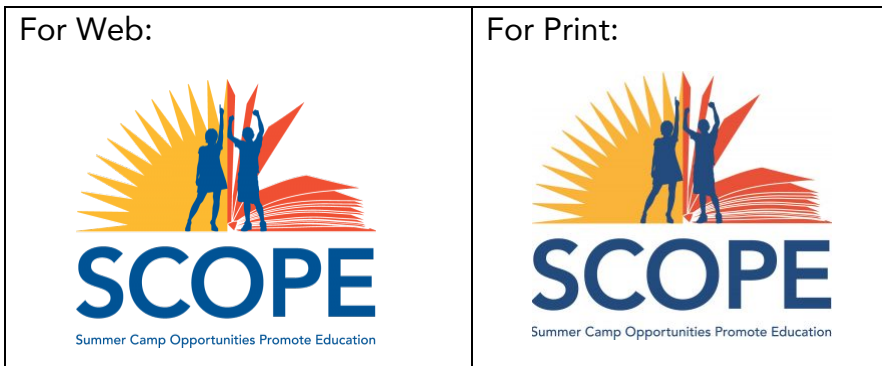
SCOPE'S SOCIAL MEDIA GUIDE

To tag SCOPE on Facebook, Twitter, and Instagram, use the [@SupportSCOPE](#) handle.

Please be sure to tag Summer Camp Opportunities Promote Education in your social media posts.

- Facebook: <https://www.facebook.com/supportscope>
- Instagram: <https://instagram.com/supportscope/>
- Twitter: <https://twitter.com/SupportSCOPE>
- LinkedIn: <https://www.linkedin.com/company/3105409>
- #SupportSCOPE is the official hashtag of the organization
- #Strides4SCOPE is the official hashtag if you are doing a project/event for the organization

Logos (right click on images to save)



Text

Below is text you can copy, paste, and incorporate into any communication.

- SCOPE (Summer Camp Opportunities Promote Education) provides children from underserved communities with life changing opportunities through the experience of summer camp.
- By supporting SCOPE, you help give children, who otherwise could not afford it, the chance to experience the magic of camp!
- SCOPE provides summer camperships to children whose families would otherwise not be able to afford a camp experience.

- Each year, hundreds of children receive the benefits of summer camp through SCOPE support. The funds raised from foundation and corporate partners, individual gifts, and fundraising events help to make this possible.
- SCOPE has funded over 25,000 camperships since 1991.
- Children who receive SCOPE camperships have been given the chance to learn new skills, connect with nature, and develop the sense of independence that can only come from being away from home; this is a gift that will have positive effects that will last throughout their lives.
- With your support, SCOPE gives children from low-income families a chance to attend camp and build new dreams and brighter futures for themselves and their families.
- SCOPE partners with nonprofit, resident camps who are accredited by the American Camp Association to provide the antidote to summer learning loss. Our partner camps are located in the Northeast, Midwest, Southeast, and Southwest regions.
- (MIDWEST ONLY) Since 2007, SCOPE Midwest has provided over 2,200 camp scholarships to children from underserved communities.

Please direct any social media or event updates to SCOPE's Communications Manager, Choi Wah Garica at choi@scopeusa.org