



SCOPE

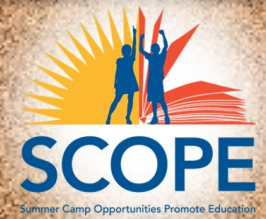
Summer Camp Opportunities Promote Education



Camp #Strides4SCOPE 2019

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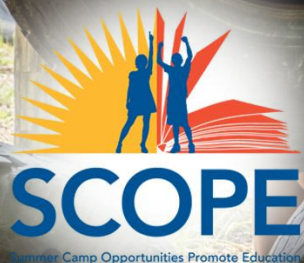
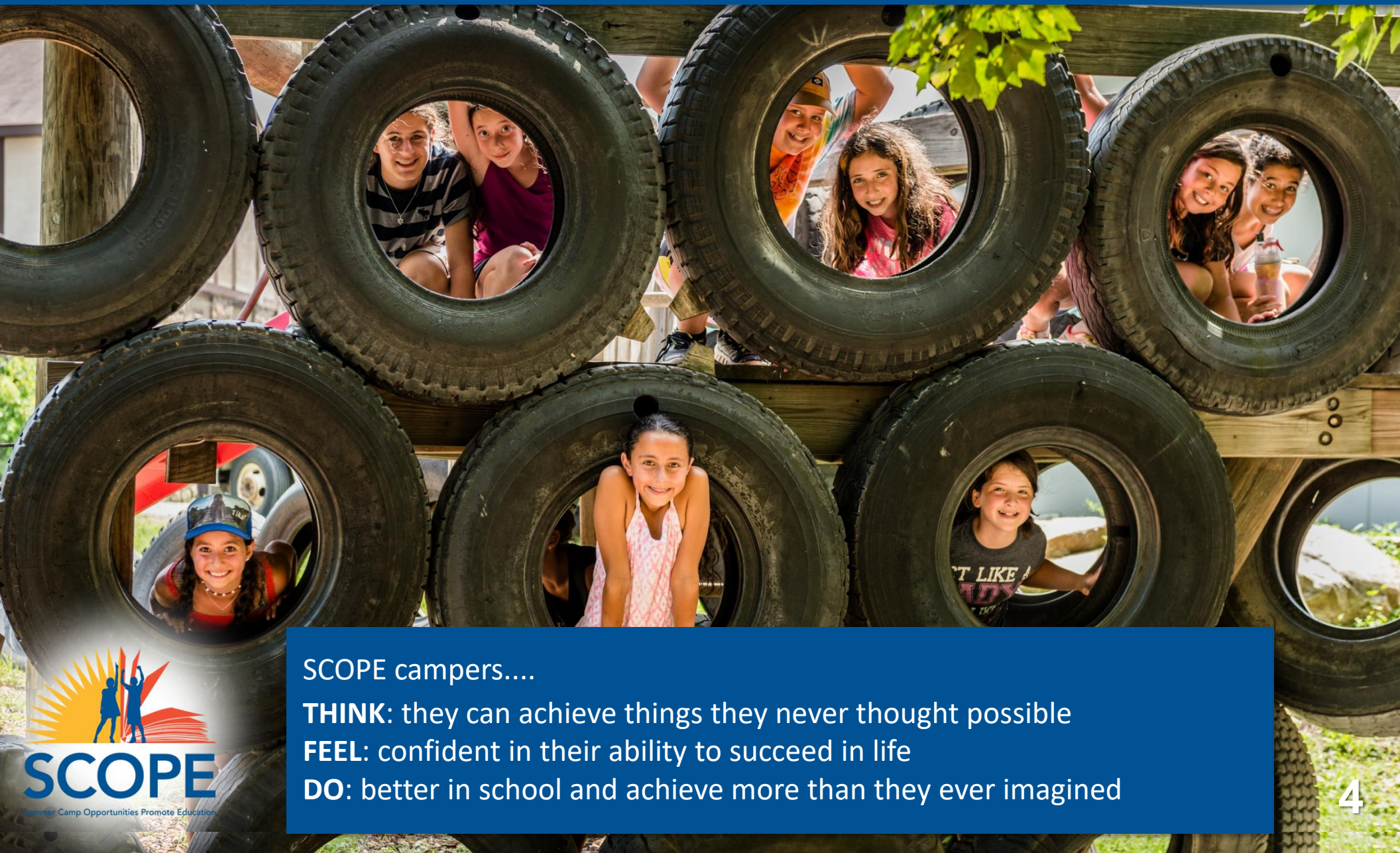


SCOPE provides children from underserved communities with life-changing opportunities through the experience of summer camp.

We fund camp scholarships “camperships” to send children who commit to staying in school to nonprofit resident camps which will empower them to develop to their full potential.



By making #Strides4SCOPE your camp community will help provide children from underserved communities with the opportunity to explore outside the boundaries of their home life and experience the magic of summer camp.



SCOPE campers....

THINK: they can achieve things they never thought possible

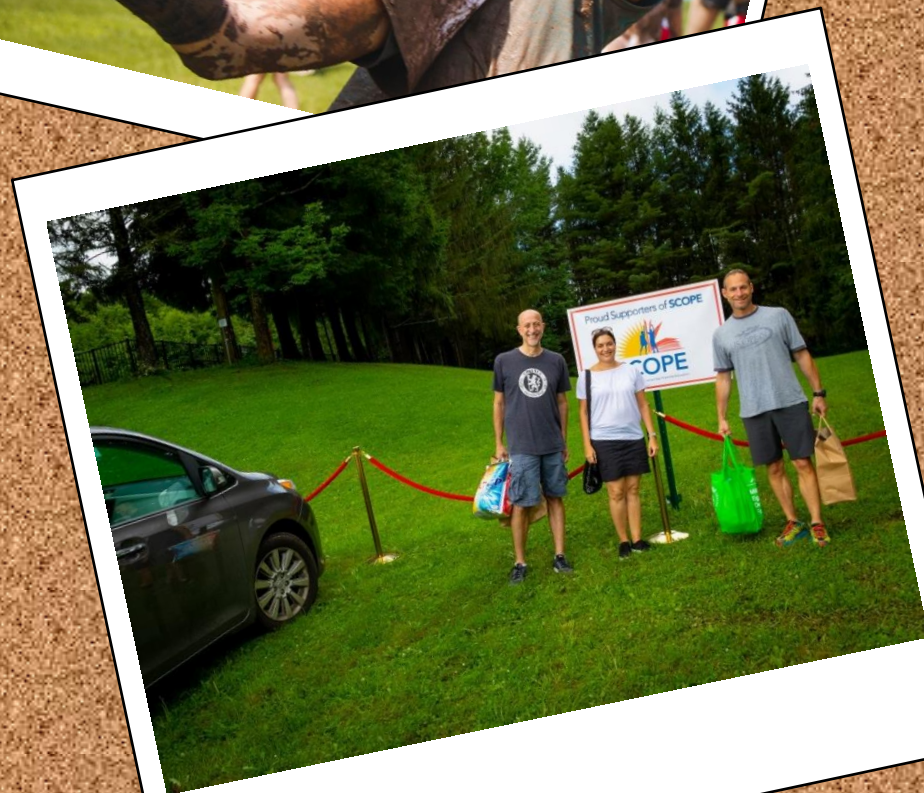
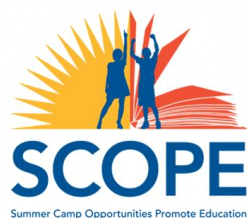
FEEL: confident in their ability to succeed in life

DO: better in school and achieve more than they ever imagined

Since 2016, camps participating in Summer Strides have raised over **\$175,000!**

Summer #Strides4SCOPE include:

Camp Carnival	Parking Spot Raffle
Camp Kindness Day	Mud Run
Camp Values Day	Rock Wall Climb
Car Wash	Sports Challenges
Coin Drive	Square Dancing
Color Run	Staff Tournaments
Dance-a-thon	Swim-a-thon
Family Fun Day	Visiting Day Events
Gaga tournament	Walk-a-thon
Lake Swim	And so much more!



Camp Taconic Strides4SCOPE Walk-a-thon

Camp Taconic shared with their **camp community**, both at camp and at home, the importance of giving back by supporting SCOPE. The LITs help to organize a one day walk-a-thon for the entire camp with a goal of raising \$20,000 each year. Camp Taconic continues to motivate giving by matching donations up to \$10,000. Over three years, the Camp Taconic community has raised over \$80,000!

This hands-on event engages campers, staff and the entire Taconic community. It is a great opportunity to build a community of giving and infuse camp with the culture of philanthropy.

[VIEW VIDEO](#) >

[VIEW PHOTOS](#) >



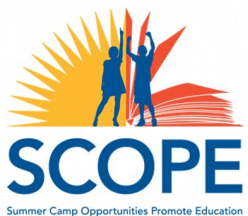
Tyler Hill Camp Gives Back

Congratulations to Tyler Hill for receiving the **2019 SCOPE Philanthropic Camp of the Year** award for their efforts to create a culture of giving throughout the year in their camp community.

Over the years the [Tyler Hill Camp Community](#) has hosted events to support SCOPE, such as a Color Run, a Dance-a-thon, and a Walk-a-thon.

In 2018, Tyler Hill held a Tough Mudder run for campers and staff to push through an obstacle course covered in mud to raise over \$14,000 for SCOPE!

The THC community celebrates their efforts to pay it forward all summer long with their Tyler Hill Gives Back initiatives which kicks off at the start of camp with a presentation from the SCOPE staff.



[VIEW VIDEO](#) >

[VIEW PHOTOS](#) >



Meadowbrook Country Day Camp Scavenger Hunt & Bottle Flip

During Meadowbrook's 3-day Scavenger Hunt for SCOPE, campers flipped bottles all over camp and earned points in groups as their parents donated. The camp also made a contribution to SCOPE. Their camp-wide efforts raised **\$2,000!**

Meadowbrook's overall theme is T.I.G.E.R, Teamwork, Integrity, Generosity, Enthusiasm and Respect; the camp community successfully showed the impact that generosity can have on less fortunate children when everyone works together to give back.



Lake of the Woods and Greenwoods Camps Annual Swim-a-thon

With the help of program staff, campers, and the camp community at **Lake of the Woods and Greenwoods Camps**, they have raised more than **\$47,500** over the past eight years!

Each camp hosts a summer-long lake swim for campers to raise awareness and money to help other Midwest children enjoy the magic of summer camp.

Friends and family supported individual campers on the [official donation page](#).



Coleman Country Day Camp

Coleman Country Cares

Coleman Country Day Camp made SCOPE part of their “Me to We” summer theme through their Coleman Country Cares coin drive!

Camper’s (and their families) were asked to bring in their loose change for a week...

Monday – Pennies, Tuesday – Nickels,
Wednesday – Dimes, Thursday – Quarters,
Friday – Dollar Bills!

In total they raised **\$5,000** for SCOPE and taught their campers to have gratitude for the camp experience they are fortunate to enjoy.

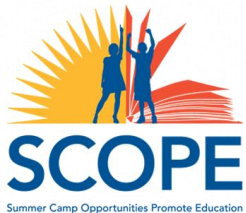


Awareness Events

Camp IHC, Trail's End Camp, Camp Towanda, and Camps Equinunk & Blue Ridge recognize the important role they have in educating young people about creating change, NOW and in the FUTURE.

The SCOPE staff have visited these camps to share the mission of the organization and the *gives back* opportunities that SCOPE offers year-round!

CIT's/LIT's love hearing the words Community Service Credit!



KenMont/KenWood Camps Climb4aCause & Swim4SCOPE

During KenMont/KenWood Camps' Swim4SCOPE and Climb4aCause, Upper Campers had the opportunity to participate in one of two events to help raise awareness and support for SCOPE.

For every camper who completed the Blueberry Island swim, and for every camper who completed the rock wall climb under 60 seconds, KenMont/KenWood made a donation, per camper, to #SupportSCOPE!

Throughout the day, the camp shared SCOPE's mission and core values so campers could gain a better understanding that not every child has access to these fortunate camp experiences they are exposed to at camp.

[VIEW PHOTOS >](#)



KENMONT
KENWOOD



Pierce Country Day Camp Camp Kindess Day Swim-a-thon

Pierce Country Day Camp campers made a splash at their Swim-a-thon on Camp Kindness Day, a nation-wide American Camp Association initiative!

The swim-a-thon was an opportunity for Pierce to incorporate a fun theme-based activity along with the values of kindness, compassion, generosity, and care.

Throughout the summer, campers learned about and took part in Pierce's continued support of SCOPE's efforts to share the gift of camp with less fortunate children.

[VIEW PHOTOS](#) >



Timber Lake West Visiting Day Parking Spot Raffles

Timber Lake West raffled off two VIP parking spots for visiting day. Winners parked right at the camp's entrance, giving them a prime spot for an important day to see their children.

\$50 raffle tickets gave families a chance to enter to win the best parking on camp while giving back to SCOPE! Parents could purchase as many entries as they wanted – Timber Lake West families raised \$2,950 through this simple (and valuable!) raffle!

VIEW VIDEO >

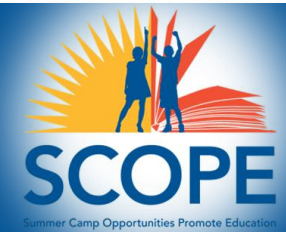


Camps create philanthropic opportunities that fit within their existing programs

- [Lake Swim](#) at **Camp Champions**
- Raffle to win 30 extra minutes of Visiting Day
- **Banner Day Camp** Gaga Event, [Awareness Event](#)
- [Swim-a-thon](#) at **Camp Winaukee**
- Summer Carnival proceeds benefit SCOPE at **Ivy League Day Camp**
- Coffee Sales to staff/parents on Visiting Day
- [Annual Family Fun Day](#) to benefit SCOPE at **Merrick Woods Day Camp**
- Good Deeds Day at **KECamps**
- Chili Cook-off and Smoothie Bar at **Tyler Hill Camp**
- Local Community Car Wash
- [SCOPE Letter Writing](#) at **Balcones Springs**
- Broadway show tickets through Givenik **Lakeview Day Camp**
- Camp/Canteen fund roll-over donations **Towanda**



Keep Your Youth Involved with SCOPE Throughout the Year



Young SCOPE philanthropists can create fun and impactful service projects throughout the year to give back to the camp community (and receive community service credit)!



SCOPE Junior Leadership Council (JLC)

The JLC gives teens opportunities to raise funds and awareness for SCOPE individually and in a group.

[LEARN MORE >](#)



SCOPE School & Community Clubs

Involve your home & school communities in events and gives back projects – bake sales, shopping events, and more!

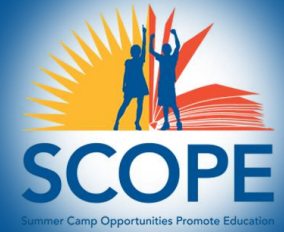
[VIEW CLUB GUIDE >](#)



Celebratory Milestones

Read the [Celebratory Milestones guide](#) for inspiration to create your own service project!

Off-Season Strides4SCOPE

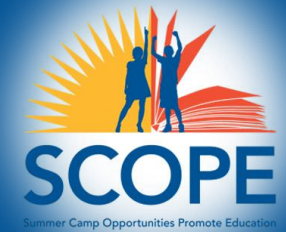


With creativity and enthusiasm you can engage your networks in fun and meaningful ways to make #Strides4SCOPE all year long!

- Participation in [Raffle4SCOPE](#) – camp tuition reimbursement
- Match individual and project donations
- Social media posts to motivate your community
- Roll over funds from canteen/trips into SCOPE support... it all adds up!
- Event sponsorship
- [Shop4SCOPE](#)
- Allocate a portion of each campers' paid tuition to a fund for SCOPE support
- Gifts to recognize your camp vendors
- Volunteer your time to #SupportSCOPE
- Label everything with [Label Daddy](#)
- Super Bowl pools / March Madness Brackets
- [EPIC Cares4SCOPE](#) at Tri-State CAMP Conference
- Private Prep Tutoring with Steve Feldman



Support Vendors Who Donate a Portion of Your Purchase Price to SCOPE



Shop for your camp, yourself, or your family and #SupportSCOPE!

- Turn online shopping into donations for SCOPE
- Limited-time offers + deals
- Charitable shopping events
- Special coupon codes

[SHOP4SCOPE NOW >](#)

amazonsmile
You Shop. Amazon Gives.

Rakuten

PEEL-AND-STICK WASHABLE LABELS!

GET READY FOR CAMP

WITH **LabelDaddy**

SAM SMITH
KYLEIGH R.
Brandon S.
Olivia Wines
MAX B.
JADEN T.

KEEP YOUR KIDS' STUFF OUT OF THE LOST AND FOUND!
• sunscreen • water bottle • sunglasses • swim-suit • shoes

15% DISCOUNT TO SCOPE FRIENDS AND FAMILY, PLUS 10% IS DONATED TO SCOPE!
USE CODE: SCOPE

EMMA RICE
SUPER SIMPLE
SUPER EASY
SUPER AWESOME
Mia Michaels
Taylor Bronson

- 1** CHECK OUT THE SITE!
TYPE IN THE WEBSITE BELOW!
www.labeldaddy.com
- 2** TELL EVERYONE!
SERIOUSLY...EVERYONE!
Start spreading the word!
Tell all of your friends & family!
- 3** PLACE YOUR ORDER!
Design your own labels with lots of cool designs, sports teams and more!
Use code: SCOPE at checkout...that's it!

WWW.LABELDADDY.COM



Strides4SCOPE Camps

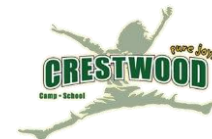


camp
balcones
springs



BERKSHIRE
SOCCER ACADEMY FOR GIRLS

campCHAMPIONS



CAMP
DanBee



elmwood
a great place to be me



Hampton
COUNTRY DAY CAMP



KENMONT
KENWOOD

camp
Kippewa
for girls



Meadowbrook
Country Day Camp



Southampton
CAMP & CLUB



SUMMER TRAILS
DAY CAMP & BASEBALL CAMP



TLC
TIMBER LAKE
CAMP

CAMP
TIMBER LAKE
WEST





Thank you to the camps who continue to #SupportSCOPE!

Camp Agawak
Camp Akeela
Camps Baco and Che-na-Wah
Beber Camp
Camp Birch Trail
B'nai B'rith Perlman Camp
Brant Lake Camp
Camp Canadensis
Camp Caribou
Crane Lake Camp
Camp Cobossee
Driftwood Day Camp
Camp Echo
Camp Echo Lake
Emma Kaufmann Camp
Camp Hillard
Camp Horseshoe
Independent Lake Camp
Iroquois Springs
Island Lake Camp
Jeff Lake Camp / Lake Bryn Mawr Camp

Camp Kennybrook
Kingswood Camp
Lake Owego Camp
Camps Laurel and Laurel South
Liberty Lake Day Camp
Camp Lochearn for Girls
Camp Longhorn
Camp Mah-Kee-Nac
Camp Manitou
Camp Marimeta
Merrick Woods Camp
NJY Camps
Camp Nock-a-Mixon
Oak Crest Day Camp
Camp Ojibwa
Pine Forest Camp
Camp Pinebrook
Camp Ramah in the Poconos
Ramapo Country Day Camp
Camp Ramaquois

Camp Robindel
Rolling Hills Day Camp
Camp Scatico
Camp Schodack
Spring Lake Day Camp
Camp Starlight
Summit Camp
Surprise Lake Camp
Tall Pines Day Camp
Tamarak Day Camp
Camp Tevya
Camp Timber Tops
Tripp Lake Camp
URJ Eisner Camp
Camp Vega
Camp Walden New York
Camp Watitoh
Camp Weequahic
Camp Wicosuta
Camp Winadu

What #Strides4SCOPE will YOUR CAMP make?

Getting started is easy and we will work hand-in-hand with your team to create a custom webpage for your camp to help make your initiative a success!

- Identify the key staff, CITs, and campers who can spearhead this initiative
- Decide what #Strides4SCOPE your camp will host
- Create a goal
(\$1,300 sends a child to camp for two weeks in the NE/\$500 in the MW, SE & SW regions)
- Matching Donations make for GREAT motivation
- We'll help create your webpage that speaks to your camp community

Ready to get started? Need help creating your plan?

Contact Molly Hott Gallagher, Executive Director, at (212) 627-4097 x 2 or molly@scopeusa.org

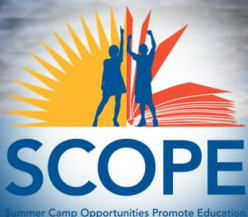
STAY CONNECTED



@SupportSCOPE

#SupportSCOPE

#Strides4SCOPE



scopeusa.org

Create your own fundraising page! Visit <http://bit.ly/SCOPE-Everydayhero> to get started.