



# Our Mission

SCOPE provides children in need the edge to succeed in life through the summer camp experience.

Our campers benefit from a positive, safe, and healthy environment led by excellent role models, who will help them develop their full potential.

SCOPE believes summer camp reinforces what children learn in school and enhances overall academic learning.

[Learn More >](#)



*Fresh Air Fund Camp*

# A Letter From Our Leadership



Dear Friends,

**Did you know the support YOU provide SCOPE empowers children in need through the camp experience?**

Mikayla describes herself as a better leader and thanks YOU for challenging her to be her best self.

Kevin passed his blue level in swim and appreciates YOU for providing this opportunity.

Jin Lee made her first true friend at camp and can't wait for next summer to see her again.

Without YOU this connection would not be possible.

And for David, camp provides a setting with friends and dedicated staff who helped his healing process after losing his father – his life has been changed because of YOUR support.

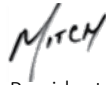
**You have made the dreams of summer camp experiences a reality.**

In 2014, SCOPE launched the Young Leaders Board (YLB) for young adults ages 21–35 and the Junior Leadership Council (JLC) for individuals 20 and younger to create the new and growing generation of SCOPE supporters. SCOPE expanded to its fourth region, Southwest, under the amazing efforts of Blake Sunshine and many joined the ride for our inaugural Cycle4Camp event in New York City!

As SCOPE nears our 25th anniversary year, growth and transformation are on the horizon! YOU are part of our team who gives these less fortunate children around the country the opportunity to experience summer camp. It's the benefits of summer camp which will provide these children the life skills to stay in school and progress towards a positive tomorrow.

We thank our founders from the Timber Lake Foundation, our visionary board of directors, tireless volunteers, and dedicated staff. We also thank YOU, the many foundation and community partners, business supporters, corporate sponsors, and individual donors because YOU are making the difference!

We can't thank you enough for the continued impact you are making on the lives of our SCOPE campers. **Here's to the next 25 and beyond!**



**Mitch Reiter**, President, SCOPE Board



**Molly Hott**, Executive Director



*Camp Top of the Pines*





# How SCOPE Works

1. SCOPE raises funds from foundations, businesses, individual gifts, and fundraising events
2. SCOPE allocates funds to participating SCOPE camps to provide camp scholarships
3. Participating camps enroll campers; campers are selected in partnership with public schools and community agencies
4. SCOPE campers make a commitment to stay in school in order to return to camp summer after summer
5. SCOPE campers who graduate from high school will be eligible for a college scholarship

[Learn More >](#)

**"I want to go to camp because I want the feeling of independence and confidence to make it some day on my own... I want that chance to be somebody someday."**

**- Denzel, 12**



## Why Camp?

Camp allows children to grow socially, emotionally, and physically while providing them with meaningful and fun interactions with children and excellent adult role models. Camp helps children develop individual interests and learn the importance of contributing to the camp community.

[Learn More >](#)

**"I loved the feel of being in camp! The hardest part was leaving. The whole school year I was remembering how much fun I had at camp...I was so happy when I was told I could [come back]...I can't wait until I'm smelling the camp air."**

**- Alvette, 9**





# Why SCOPE?

SCOPE reinforces the connection between academic achievement and the enriched recreational and social educational experiences at summer camp.

By making a long-term commitment to our SCOPE campers, we seek to inspire and empower them to succeed as individuals and make a positive impact in their home communities.

SCOPE campers are children who are enrolled in public school (ages 7 – 16) and qualify for the USDA Free or Reduced Lunch Program. They attend nonprofit overnight camps in the New York metro area, Midwest, Southeast, and Southwest.

[Learn More >](#)

**"This camp is like a brotherhood to me, without it I wouldn't be complete."**

**- Spencer, 14**

*Camp Fiver*



# 2014 Participating Camps

Funds raised in 2014 created camperships at 38 camps throughout SCOPE's three regions.

## New York Region Camps

Appel Farm Arts Camp  
Elmer, NJ

Camp Berkshire Hills  
Copake, NY

Eden Village Camp  
Putnam Valley, NY

Fairview Lake YMCA Camp  
Newton, NJ

\*Camp Fiver  
Poolville, NY

The Fresh Air Fund  
Fishkill, NY

Holmes Presbyterian Camp &  
Conference Center  
Holmes, NY

\*Camp Homeward Bound  
Bear Mountain, NY

Kiddie Keep Well Camp  
Edison, NJ

Camp Ma-He-Tu  
Bear Mountain, NY

Camp Neveda  
Stillwater, NJ

New York YMCA Camp  
Hugenot, NY

North Shore Holiday House Camp  
Huntington, NY

Camp Olmsted  
Cornwall-on-Hudson, NY

Camp Onas  
Ottsville, PA

Camp Ramapo  
Rhinebeck, NY

Surprise Lake Camp  
Cold Spring, NY

Camp Top of the Pines  
Bear Mountain, NY

\*Trail Blazers Camp  
Montague, NJ

\*Camp Vacamas  
West Milford, NJ

\*Camp Wilbur Herrlich  
Patterson, NY

YMCA Camp Bernie  
Port Murray, NJ

YMCA Camp Hi-Rock  
Mt. Washington, MA

## Midwest Region Camps

Camp Beechpoint  
Allegan, MI

Easter Seals Timber Pointe  
Hudson, IL

Happy Hollow Children's Camp  
Nashville, IN

Holiday Home Camp  
Williams Bay, WI

House in the Wood Camp  
Delavan, WI

Camp Jorn YMCA  
Manitowish Waters, WI

Camp Kooch-i-ching  
International Falls, MN

McGaw YMCA Camp Echo  
Fremont, MI

Camp Oty'Okwa  
Bloomington, OH

Camp Rosenthal, Chicago Youth Centers  
Dowagiac, MI

Skyline Camp & Retreat Center  
Birmingham, MI

Wonderland Camp & Conference Center  
Camp Lake, WI

YMCA Camp Matawa  
Hubertus, WI

## Southeast Region Camps

Camp Thunderbird  
Apopka, FL

YMCA Camp Wewa  
Apopka, FL

\*Indicates a Camp Brooklyn Fund Participant

# Community Partners

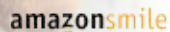
SCOPE worked closely with many community organizations and foundations in 2014 to facilitate placement for specific children.



Fred Gabler  
Helping Hand  
Camp Fund, Inc.



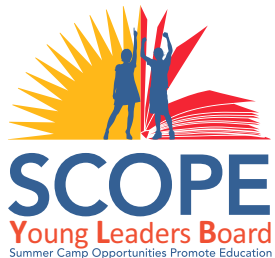
# Business Supporters



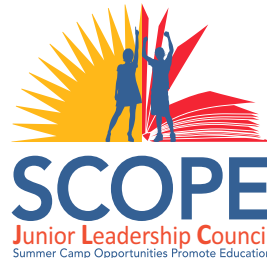


# A New Generation of Leaders

## LEADERSHIP COUNCILS



The **SCOPE-YLB**, the future leaders of the organization, share their love of camp and understand the important role that summer camp plays in the development of children. This group of young professionals engages their peers in fund-raising events and projects that benefit SCOPE's mission. [Learn More >](#)



The **SCOPE-JLC** is comprised of middle school and high school students who love summer camp and are motivated to give other kids the chance to have the same wonderful camp experiences. With support from their families and friends, these young philanthropists create projects that help raise funds for SCOPE. [Learn More >](#)

## SCOPE Leadership Award

The SCOPE Leadership Award recognizes a member of either the SCOPE Young Leaders Board or Junior Leadership Council who demonstrates a strong commitment to improving the lives of children by providing summer camp opportunities to children in need through their support of SCOPE. The award is presented at the SCOPE Annual Benefit Dinner in New York City. [Learn More >](#)





# Making Good Choices: David's Story

**David is a former SCOPE camper and current camp counselor.**

When he first came to camp, he was a troubled youth who spent most of his summer hanging out in his housing project.

"As a child I made choices and lived life for only that day because I never knew what tomorrow would bring. I had friends, but I always felt like I had to prove myself – to show that I was willing to break the rules and wasn't afraid of a fight. I felt like people never liked me for me.

Everything changed after SCOPE helped me go to summer camp. My first summer at camp I couldn't believe how chill everything and everyone was. I made so many friends, and my counselors showed me a different way to act. They let me know I could be anything I wanted to be if I made good choices.

When I came home from camp I decided to change my life and began to plan for my future. Now I work hard in college and am a camp counselor every summer. I want to show kids in situations like I was in that there are choices, that someone can relate to them and to be a positive role model in their lives.

I am so grateful to the people who allowed me to go to camp and who are giving other kids the same opportunity. Sending a kid to camp is truly giving them a chance to change their lives. I am the perfect example of that."



**"Sending a kid to camp is truly giving them a chance to change their lives."  
- David**



"I can't really go outside and play in my neighborhood. Camp makes my summer much more enjoyable."

– Xavier, 10

"I loved being able to see the stars at night, they were beautiful."

– Sarah, 8

"There is nature all around at camp; in the city there is so much noise and hardly any trees."

– Jennifer, 8

"I don't have many friends at home, but everyone accepted me for who I was at camp."

– Mike, 15

Camp Fiver





# #Strides4SCOPE

## Transform a Child's Life

SCOPE relies on the support of individuals, businesses, camps, and foundations to provide the gift of camp to children in need.

We encourage you to make #Strides4SCOPE and help transform a child's life.

### Start taking #Strides4SCOPE:



**Make a Donation**



**Attend a SCOPE Event**



**Give a Gift in Honor of Someone**



**Host a SCOPE Fundraiser**



**Become a Corporate Sponsor**

**Are you ready to make a difference in a child's life  
and make #Strides4SCOPE?**

For a complete list of #Strides4SCOPE,  
please visit [scopeusa.org/strides](https://scopeusa.org/strides) >

# Highlights

## Fiscal Year 2014

### LEADERSHIP COUNCILS

Launch of Young Leaders Board (YLB) for young adults ages 21-35 and the Junior Leadership Council (JLC) for individuals 20 and younger to create the new generation of SCOPE supporters.

### NEW YORK

With over 400 attendees, the 2014 **SCOPE Benefit** at the Conrad Hotel in Downtown Manhattan raised more than \$250,000!



### Golf Tournament

held at Willow Ridge Country Club had more than 100 attendees and raised \$80,000.

Inaugural **Cycle4Camp** event held at Flywheel in Manhattan raised awareness for SCOPE from fitness enthusiasts.

**Camp Brooklyn** celebrated its 13th year supporting SCOPE.

### MIDWEST

2014 **Midwest Benefit** at Viper Alley was a cocktail chic event which garnered more than \$100,000 for children in need to attend camp in the Midwest.

YLB-Midwest held their inaugural **SCOPE in the City** event where money and awareness was raised for SCOPE.

Midwest **Swim-a-thon** held at Lake of the Woods and Greenwoods Camps raised \$6,666 for SCOPE and created awareness amongst JLC-aged campers.



### SOUTHEAST

2014 **Southeast Benefit** held in Coconut Creek, Florida was attended by over 100 people and raised more than \$25,000 for children throughout the Southeast.

SCOPE was honored to be one of the charities for **The Boca West Foundation Golf Tournament** held at the Boca West Country Club.

\$47,000 was raised and helped send children from Palm Beach County to camp.



### SOUTHWEST

**SCOPE Southwest** launched in Austin, Texas with regional leadership led by Blake Sunshine of Social Summer Camp.

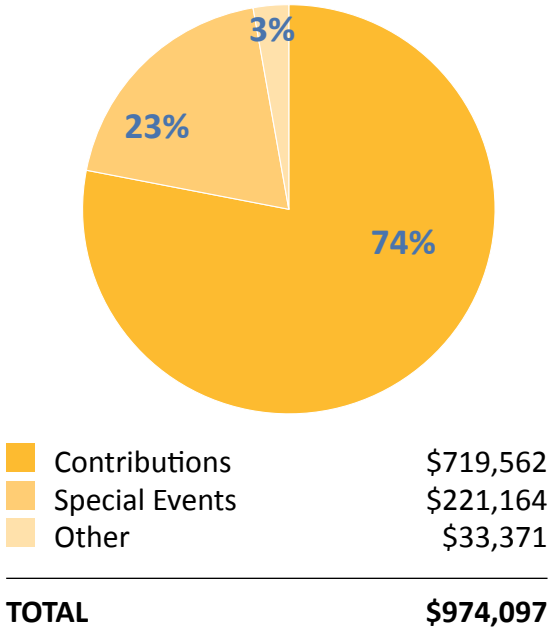


# 2014 Financials

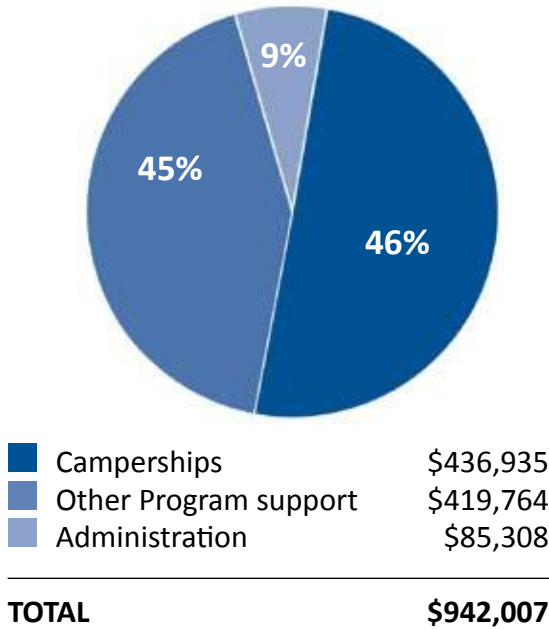


of expenses go  
**DIRECTLY**  
to programs

Revenue



Expenses



For more financial information, download our Form 990 at [guidestar.org](http://guidestar.org) >

# Our Supporters

## Founders Circle

**\$100,000+**

Jay and Mindy Jacobs  
*The Timber Lake Foundation*

## Legacy Circle

**\$25,000 – \$50,000**

Arthur Adler  
*Boca West Foundation*

*The Henry Nias Foundation*  
courtesy of Vicki Edelman Tate  
*Turn 2 Foundation*

## Patron Circle

**\$10,000 – \$24,999**

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Jason Rosenzweig

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## Friends Circle

**\$1,000 – \$1,999**

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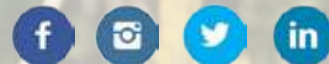
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